

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.09

NOVEMBER, 1936

FLOWER SEEDS

CALIFORNIA'S BEST



New Dwarf *Salpiglossis*

Fifteen inches shorter, compact branching habit,
more floriferous with larger individual flowers.

*

"CONSISTENTLY BETTER"

*

Macdonald's
"CALIFORNIA'S BEST" They cost less!

*

THE WM. MACDONALD SEED CO.

Exclusive Flower Seed Growers

Santa Maria - - - - - California, U. S. A.

1937 NOVELTIES 1937

"Individual in Character".



EARLY FLOWERING SWEET PEAS

BACCHUS—Violet carmine (Sold out).

BLUE DANUBE—Mid blue.

COLLEEN—Rich golden rose, large wavy flowers, lanky stems.

SUNPROOF ORANGE—At last an orange immune to California sun, with large flowers and long stems.



LATE SUMMER FLOWERING SWEET PEAS

CHEERIO—Deep Begonia rose suffused gold, wings are a shade deeper. A new color. C. of M. at trials of S. N. S. P. S. in 1935.

ENSIGN—Cornflower blue; shading to a violet. The wings hold to the blue color.

EVENTIDE—Eosine pink to rose Dorce; with shades of gold.

MIRTH—Rose brightening to a Tyrian rose, on white ground.



GODETIA DWARF SINGLE

MAYFLOWER—Rich rosy pink. When in full bloom makes a perfect half-globe twelve inches high.



LARKSPUR GIANT IMPERIAL

APPLE BLOSSOM—Blush white, with very large double florets on long flowering spikes. Height 36 inches.

BLUE COCKADE—Rich lilac blue with a very compact habit. Large double florets, height 48 inches.



(See illustrated Novelty List for full descriptions)

1937 NOVELTIES 1937

"Keeping step with the times"



MARIGOLD AFRICAN

GOLDEN EAGLE—A luminous rich gold color with the Guinea type flower, very graceful form and a much more delightful color than Guinea Gold. The most outstanding Novelty for 1937.

LEMON GEM—A rich deep lemon—deeper than Yellow Supreme. This completes the Guinea color range.



CHRYSANTHEMUM FLOWERED

CALIFORNIA GIANTS MIXED—The largest flowered Marigold—measuring from 4 to 7 inches. It comes in all forms and has all the African colors. Where size is in demand, give California Giants Mixed.



NASTURTIUM DOUBLE DWARF

SCARLET EMPEROR—The double form of Empress of India. A vivid scarlet against the dark lustrous leaves is a striking contrast.



SALPIGLOSSIS DWARF

This new Dwarf Giant Flowered Salpiglossis is from 12 to 18 inches shorter than the regular Emperor strain. It is very floriferous and ideal for bedding purposes, we offer the following colors:

- Dwarf Blue and Gold
- Dwarf Bright Scarlet
- Dwarf Dark Brown and Gold
- Dwarf Deep Velvety Crimson
- Dwarf Lilac Red Throat
- Dwarf Scarlet and Gold



VERBENA HYBRIDA COMPACTA ERECTA

ROSE BOUQUET—This is a beautiful new shade of dull rose, plants are 15 inches tall.

WHITE BOUQUET—A pure solid paper white on very large trusses 15 to 18 inches tall.

PINK AND ROSE BOUQUET—Rose pink with eye and rose selfs, ideal for Florists.



VERBENA HYBRIDA GRANDIFLORA

CREAM WHITE—Rich creamy white, large florets, on mammoth trusses.

EARLY-FLOWERING SPENCER SWEET PEAS

This list contains what we consider the best and most POPULAR varieties, as well as the latest novelties of the Winter Flowering Sweet Peas.

The importance of this group is very essential to the Seedsmen who cater to the Florist Growers. Our stocks are grown by the most painstaking methods, and we are endeavoring to give to the Trade something BETTER.

	Price per lb.
American Beauty, mammoth deep rose.....	\$2.00
Amethyst, royal purple.....	2.00
Annie Laurie, deep rose pink.....	2.00
Apollo, light salmon cerise.....	2.00
Aviator, crimson	2.00
Bacchus, Violet carmine	20.00
Ball Blue, cornflower blue.....	1.75
Ball Orange, rich deep orange.....	2.00
Ball Rose, sparkling rose.....	1.75
Ball Rose Improved.....	2.00
Ball Rose Queen, large rose pink.....	1.75
Blaze (New) fiery orange.....	2.00
Blanche Ferry, rose, white wings.....	1.75
Blue Bonnet, clear blue.....	2.00
Blue Bird, blue self.....	1.75
Blue Danube, mid blue self.....	10.00
Blue Picotee, white, edged blue.....	2.00
Boon, deep salmon pink (Sold out).....	3.00
Bright Light, flaming scarlet.....	1.75

*BRIDESMAID (No. 1 N. Y. F. C.) This is a delicately sparkling shade of deep silvery pink and a very vigorous and healthy grower, throwing stems 14 to 16 inches long.

Under artificial light this outstanding novelty seems to possess a luminous rosy tinge that makes it thrive and flash brilliantly. From all reports, we are expecting this novelty to enter the ranks of the "best-sellers"	4.00
Burpee's Orange	2.00
Burpee's White, giant white.....	2.00
Cattleya, rosy lilac.....	2.00
Chime, light salmon pink.....	3.00
Colleen, rose suffused gold.....	10.00

*COLOSSAL ROSE (No. 1 N. Y. F. C.) The largest rose-pink in cultivation. This is the best description of Colossal Rose, which is similar in color to Jennie Mamitsch with stems as long, but a more vigorous grower	4.00
Columbia, bicolor, salmon rose, white wings	1.75
Duplex Gem, pale rose pink.....	2.00
Eileen, rich Begonia Rose.....	2.00
Eldorado, salmon orange.....	2.00
Eleanor Blue, long stem.....	2.00
Exposition Pink, rich pink.....	2.00
Fancy, old rose on cream.....	2.00
Fandango, duplex bright rose.....	2.00
Fragrance, clear lavender self.....	2.00
Freckles, ivory flaked brilliant rose.....	2.00
Giant Pink, long stem pink.....	2.00
Giant Rose, mammoth rose.....	1.75
Glitters, fiery cerise.....	1.75

*(No. 1 rating after trial by the New York Florists Club, 1935.)

EARLY FLOWERING SPENCER SWEET PEAS—Cont.

	per lb.
Gloria, sparkling salmon rose.....	2.00
Grenadier, poppy scarlet	2.00
Harlequin, heliotrope striped scarlet.....	2.00
Harmony, best clear lavender.....	1.75

HOPE. A mammoth flowering black seeded Pure White. In comparison to White Harmony the flowers are larger and more waved, stem equally as long, habit more vigorous and coming into bloom fully seven days earlier. The buds have a cream tinge which turns to a solid Paper White..... 2.00

Illumination, coral cerise.....	2.00
Imperial Pink	1.75
Jeanne Mamitsch, long stem rose.....	1.75
Josie, large rose pink.....	4.00
Laddie, giant rose.....	2.00
Laddie Improved (New), long stem giant rose.....	2.00
Lavanda, clear lavender.....	2.00
Los Angeles Pink, long stem pink.....	2.00
Majestic Rose, brilliant pink.....	2.00
Meadow Lark Improved, cream, black seeded.....	1.75
Memory, clear lavender.....	2.00
Miss Louise Gude, clear rose pink.....	1.75
Michigan, giant lavender.....	2.00
Monterey, geranium pink	2.00

MOTHER MACHREE. A beautiful blend of coral and golden rose. The large, perfectly formed, semi duplex flowers show the result of years of selection and culture that has finally produced a striking example of the modern sweet pea..... 4.00

Mrs. Calvin Coolidge, salmon cerise pink.....	1.75
Mrs. Herbert Hoover, bright blue.....	2.00
Mrs. H. R. Holscher, clear pink.....	2.00
Mrs. Kerr, salmon.....	2.00
Mrs. S. F. Reddick, salmon pink.....	2.00
No. 13 or Radiant, sparkling rose.....	2.00
Orange Supreme, orange.....	2.00
Pal, rosy crimson.....	2.00
Penrose, rose pink.....	1.75
Perfection, giant deep pink.....	2.00
Pride, cerise, long stem.....	2.00
Prosperity, rich orange salmon, long stem.....	2.00

RAMONA. A distinct new color in Early Sweet Peas. It is a delightful luminous coral rose with yellow and pink shadings blended to make an exquisite shade of Geranium Pink. The ladies are especially attracted to its wonderful color and outstanding quality.

Ramona is an exceptional novelty of merit, not only for the florist grower, but also for the home garden, as it does not burn under California's brightest sunshine

Red Cross, poppy scarlet.....	2.50
Romance, salmon rose.....	1.75
Rose Charm, bright rose.....	2.00
Rose Marie, duplex soft rose pink.....	2.00
Rose Queen, rose pink.....	1.75
Rosita, deep rose pink.....	2.00
Santa Barbara, giant orange scarlet.....	1.75

SEQUOIA (No. 1 N. Y. F. C.). An enormous rich golden cerise pea, with a large broad standard, spreading wings, and long strong stems. An exceptionally good all purpose cut flower..... 4.00

EARLY FLOWERING SPENCER SWEET PEAS—Cont.

	per lb.
Shirley Temple, rose pink.....	3.00
Snowstorm Improved, best pure white.....	1.75
Sparkle, scarlet cerise.....	2.00
Springsong, salmon pink, new shade.....	1.75
Success, rose pink	2.00
Sunproof Orange, bright scarlet orange, giant flowered	15.00
Superior Pink, rose pink.....	1.75
Susanna, carmine red.....	2.00
SWEET BRIAR. This is the companion to our late Silver Medal Bonny Briar. (A cross between Early Ball Rose and Pinkie.) Sweet Briar is a mammoth flowered rich rose pink. The standard and wings have the same sparkling shade of rose pink on a white ground, toned down with a touch of amber which makes it sparkle under artificial light. The harmony of this combination is rich and gorgeous.	
The plant is a vigorous grower with stout stems throwing colossal fours in abundance.....	2.00
Sweet Lavender, beautiful shade.....	1.75
The Beauty, bright rose.....	2.00
Top Hat, deep velvety violet.....	15.00
Triumph, lilac mauve.....	3.00
Vogue, large lavender	2.00
Vulcan, orange scarlet	1.75
White Harmony, B. S.—solid white.....	2.00
White Rose	2.00
Yarrawa, rose, pink wings.....	1.75
Zvolanek's Pink	1.75
Zvolanek's Rose, giant rose pink, selected.....	1.75
Exquisite Blend, a well-balanced mixture made up from named varieties.....	Per 100 lbs.....\$90.00
Choice Mixed	Per 100 lbs..... 60.00 .75

EARLY DWARF SPENCER

Bo-Peep, salmon pink, rich and gorgeous when planted solid in beds.....	2.50
--	------

NEW AND STANDARD SPENCER VARIETIES

Ambition, blue lavender (G. M.-A. M. 1930).....	.60
Anglo, deep cream suffused blush pink (A. M. 1932).....	.60
Asta Ohn, lavender.....	.60
Ascot, bright pink.....	.60
Atlantic, geranium pink (A. M. 1932).....	.60
Austin Frederick Improved, giant lavender.....	.60
Avalanche, dazzling pure white.....	.60
Beatall, pink suffused salmon (A. M. 1928).....	.60
Beauty, blush pink.....	.60
BEGONIA ROSE. A rich velvety begonia-rose, ruffled and duplexed. The mammoth standard and wide spreading wings have the same rich color, with an amber base which enriches its at- tractiveness as a cut flower.....	1.50
Blue Bird, rich blue.....	.60
Bonny Briar, silver medal, a sparkling rose pink of immense size, a great improvement on Pinkie. (S. M. 1932).....	.60
Bonnie Lassie, rich salmon pink (G. M. 1931).....	.60
Burpee Best White, large pure white.....	.60
Campfire, bright scarlet.....	.60
Capri, light blue.....	2.00
Captain Blood, blood scarlet.....	.60

NEW AND STANDARD SPENCER VARIETIES—Cont.

per lb.

Cattleya Queen, duplex, rich rosy mauve.....	.60
Charity, rich crimson.....	.60
Charming, bright cerise.....	.60
Cheerie-O ! begonia, rose suffused gold.....	7.50
Cissie (A. M. 1933), delicate pink.....	1.50
Colne Valley, lavender blue.....	.60
Constance Hinton, large white, B. S.....	.60
Corona, bright scarlet.....	.60
Countess Spencer, rose pink.....	.60
Crimson King, giant deep carmine.....	.60
Damask Rose, rose carmine (A. M. 1930).....	.60
Daylight, cream pink.....	1.50
Debutante, salmon shaded coral.....	.60
Dobbie's Cream, deep primrose.....	.60
Edna May Improved, pure white.....	.60
Elfrida Pearson, shellpink.....	.60
Ensign, cornflower blue	7.50
Etta Dyke, waved white.....	.60
Eventide, eosine pink, gold shading (Sold out)	7.50
Excelsior, orange scarlet (A. M. 1931).....	.60
Exquisite (A. M. 1935), soft coral salmon (Sold out)	2.00
Fiancee, salmon pink on white ground.....	1.50
Flamingo, orange scarlet cerise.....	.60
FLORA. The most outstanding lavender in our extensive trial ground. The color is a clear lilac lavender self, lighter than Ambition.....	1.50
Florence Nightingale, lavender blue.....	.60
Garvey Queen, rich lavender.....	.60
Giant Attraction, cream pink.....	.60
Gigantic, large flowered pure white (G. M. 1932)	1.00
Gleneagles, pale blue lavender.....	.60
Glengarry, carmine red.....	.60
Grand National, large frilled cream (A. M. 1933)60
Grand Slam, bright scarlet cerise.....	2.00
Hawlmark Lavender60
Hawlmark Pink60
Hawlmark Salmon Pink60
Hawlmark Scarlet60
Headlight, sunproof orange scarlet.....	1.50
Hebe, mammoth bright pink.....	.60
Hercules, rose pink.....	.60
Hollyberry, rich scarlet flushed orange (A. M. 1935) (Sold out)	5.00
Honour, rich crimson.....	.60
Huntsman, bright scarlet (G. M. 1927)60
Idyl, cream pink (A. M. 1928)60
International, rose mauve.....	.60
Ivory Picture, old ivory tint.....	.60
Jack Hobbs, scarlet pink on cream ground.....	.60
Kink Edward, crimson self.....	.60
King Manoel, deep maroon.....	.60
King White, wavy white.....	.60
LA FRANCE. A charming shade of salmon pink on cream ground. The cream base brightens up the color which makes it very attractive under artificial light. The flowers are large and beautifully waved	1.50
Lady Macbeth, dazzling spinel red.....	.60
2 L. O., glowing scarlet.....	.60
Lady Ruffles, soft pink self (G. M. 1931)60

A. M. Award of Merit. G. M.—Gold Medal.

S. M. Silver Medal.

NEW AND STANDARD SPENCER VARIETIES—Cont.

	per lb.
Lavender George Herbert, bluish lavender.....	.60
Leviathan, rich maroon.....	.60
Loch Lomond, mahogany.....	.60
Loveliness, rich pink on deep cream (S. M. 1933).....	1.50
Lullaby, light pink (A. M. 1934).....	2.00
Magnet, cream pink.....	.60
Majestic Cream60
Margaret Atlee, buff pink60
Mary Pickford, creamy salmon pink.....	.60
Mascot's Scarlet60
Matchless, cream60
Maud Holmes, crimson self.....	.60
Mavis, salmon orange (A. M. 1934).....	1.50
Mayfair, giant shell pink (A. M. 1931).....	.60
Melody, golden orange pink, cream ground (G. M. 1935) (Sold out).....	5.00
Miss California, salmon pink.....	.60
Model, white, black seeded.....	.60
Mr. Cinders, rich pink, orange standard.....	.60
Mrs. A. Searles, rich pink changing to red (G. M. 1927)60
Mrs. Tom Jones, delphinium blue.....	.60
Myrth, tyrian rose.....	10.00
New Buttercup, cream.....	.60
Nubian, chocolate60
Olympia, rich purple.....	.60
Othello, maroon deep60
Pacific, luminous pink (A. M. 1932).....	1.00
Patricia Unwin, rich golden salmon.....	1.50
Picture, deep cream pink.....	.60
Pinkie, deep rose pink (Bonny Briar better).....	.60
Pink Frills, rich cream salmon pink (G. M. 1934).....	1.50
Pinnacle, deep rose pink.....	.60
Powerscourt, best lavender.....	.60
Prince of Orange, deep orange.....	.60
R. F. Felton, lavender.....	.60
Rapture, deep rose, cream ground.....	1.50
Red Boy.....	.60
Reflection, clear blue.....	.60
Robustum, apricot pink.....	1.50
ROMANCE. The bold standard and wings are sparkling rose pink on a white ground. Romance, a decided improvement on all other rose pinks, has very long stout stems carrying four and five well placed flowers; it is a profuse bloomer and a vigorous grower.....	1.50
Rosabelle, glowing rich rose.....	.60
Royal Purple60
Royal Scot, glowing scarlet.....	.60
Rubicund, crimson scarlet.....	.60
Rudigore, deep scarlet.....	.60
Ruffled Carmine60
Ruffled Cerise.....	.60
Ruffled Primrose60
Ruffled Mauve (Sold out).....	5.00
Ruffled Purple (Sold out).....	5.00
Ruffled White60
Silver Jubilee, salmon pink on cream (S. M. 1935) (Sold out)	5.00
Scintillant, light rose cerise.....	.60

A. M.—Award of Merit. G. M.—Gold Medal.
S. M.—Silver Medal.

NEW AND STANDARD SPENCER VARIETIES—Cont.

per lb.

Sonny Boy, vermillion crimson (A. M. 1932).....	.60
Splendour, rich maroon.....	.60
Springtime, silvery white, suffused rose (G. M. 1933)	1.50
Stationmaster, hydrangea pink flushed (A. M. 1935) (Sold out)	5.00
Stylist, sparkling pink.....	2.00
Sunkist, creamy, rose picotee.....	.60
Sybil Henshaw, rich crimson.....	.60
Tangerine Improved, fiery orange.....	.60
The Admiral, deep violet blue (A. M. 1929).....	.60
The Flag Lieutenant, violet blue.....	.60
The Prince, crimson.....	.60
Tip Top, deep true blue.....	.60
Tranquility, rose mauve.....	.60
Treasure, rich deep mauve.....	.60
Vanity, deep geranium pink.....	1.50
Warrior, deep maroon.....	.60
Welcome, dazzling scarlet.....	.60
What Joy, cream.....	.60
White Heather, pure white.....	1.50
White Spencer.....	.60
Winnie Morse, rose lilac.....	.60
Youth, white, pink picotee.....	.60
Exquisite Blend, a beautiful mixture of the brightest Spencers and the newest novelties. None better.....	.50
Spencer Mixed.....	.25
GRANDIFLORA, Eckford's Choice Mixed.....	.20

CHOICE FLOWER SEEDS

ACROCLINIUM (Everlasting flower)

	per oz.	lb.
Album, double white.....	\$.20	\$ 2.00
Roseum, double rose.....	.20	2.00
Mixed15	1.50

AFRICAN DAISY (See Dimorphotheca)

AGERATUM MEXICANUM

Blue Ball, dwarf compact select.....	.45	5.00
Blue Cap, very dwarf, light shade.....	1.20	15.00
Blue Perfection, recommended.....	.25	2.50

ALONSOA (Mask Flower)

Mutisi, delicate pink, crimson center.....	.25	3.00
Warscewiczii, scarlet.....	.10	1.00
Warscewiczii, compacta20	2.00

ALYSSUM

Maritimum (sweet).....	.10	1.00
*Campactum Lilac Queen, very select deep lilac shade, we keep selecting to the deep color and recommend for bedding work....	.25	2.50
Compactum Little Dorrit.....	.20	1.80
*Compactum Little Gem.....	.20	1.80
Lutescens, creamy yellow.....	.20	1.80
Minimum20	1.80
*Procumbens Carpet of Snow, very select dwarf compact variety, two inches high, fifteen to eighteen inches in diameter. Our strain is very good.....	.20	1.80
Saxatile Compactum, golden yellow.....	.25	2.50
Saxatile Compactum Silver Queen, primrose	.48	6.00
Rock Garden Rare Sorts Mixed (Perennial)	1.20	15.00

A. M.—Award of Merit. G. M.—Gold Medal.

S. M.—Silver Medal.

AMARANTHUS ABYSSINICUS

	per oz.	lb.
Six feet tall, with drooping red spikes two feet long05	.30

ANAGALLIS GRANDIFLORA (Pimpernel)

Coccinea, scarlet20	2.00
Coerulea, blue20	2.00
Choice Mixed15	1.50

ANCHUSA

Blue Bird, compact, indigo blue.....	.20	2.00
Capensis, forget-me-not blue10	1.00
Italica Dropmore Variety, blue.....	.20	2.00
Italica Lissadell, bright blue.....	.20	2.25

ANTHEMIS

Kelwayi, gold25	2.50
Tinctoria, light yellow.....	.25	2.50

ANTIRRHINUM RUST PROOF

We give all credit to the University of California and especially Professor Emsweller for producing RUST PROOF SNAPS. We at one time thought this a hopeless task, but it is now a reality. However, as there is still much work to be done, we recommend the following varieties and mixtures for bedding and home garden work only, with about 75% of the plants coming rust proof. We are offering the better varieties.

ANTIRRHINUM RUST PROOF

MAJUS GRANDIFLORUM RUST PROOF

Buttercup, yellow.....	\$.60	\$ 7.50
Defiance, scarlet60	7.50
Pinkie, rose pink.....	2.00	25.00

MAXIMUM RUST PROOF

Apple Blossom, rose pink, white tubes.....	.72	9.00
Campfire, luminous scarlet.....	.72	9.00
Crimson King, crimson.....	.72	9.00
Copper King, copper red.....	.72	9.00
Fair Lady, silver pink.....	.72	9.00
Loveliness, soft rose pink.....	.72	9.00
Shasta, pure white.....	.72	9.00
California Giants Exquisite Mixed.....	.40	5.00

NANUM GRANDIFLORUM

Carmine Rose, bright rosy carmine.....	.40	5.00
Garnet, rich velvety crimson.....	.80	10.00
Glowing Sunset, rosy scarlet.....	.40	5.00
Indian Girl, old gold.....	.40	5.00
Wild Fire, bright orange scarlet.....	.40	5.00
Exquisite Mixed32	4.00

RUST PROOF BLENDS

Bronze Shades40	5.00
Crimson Red Shades40	5.00
Pink Shades40	5.00
Rose Shades40	5.00
White40	5.00
Yellow40	5.00
University of California Improved Mixed.....	.25	3.00

ANTIRRHINUM—Special Forcing Florists' Strains

	per oz.	lb.
Afterglow, bronze	\$4.00	
Ceylon Court, yellow	1.80	22.50
Cheviot Maid, clear pink.....	2.40	30.00
Cheviot Maid Supreme, early pink.....	4.00	
Coates' Yellow Perfection.....	4.00	
Gloria, rose pink.....	.40	5.00
Helen, salmon	2.00	25.00
Jennie Schneider, salmon pink.....	2.40	30.00
Laura, deep rose.....	1.80	22.50
Lucky Strike, pure white.....	4.00	
Nelrose, deep rose pink.....	.40	5.00
Philadelphia Pink, silver pink.....	.40	5.00
Purity, solid white35	4.00
Rose Queen, large rose	4.00	
Silver Pink, pearly pink. Highly Commended, R. H. S. 1931.....	.40	5.00
Sun-Tan, early Afterglow.....	4.00	

ANTIRRHINUM MAJUS GRANDIFLORUM

Crimson King, very rich.....	.40	5.00
Golden King, yellow.....	.35	4.00
Harmony, terra cotta, shaded pink.....	.60	7.50
Queen Victoria, giant white.....	.35	4.00
Rose King, deep rose.....	.50	6.00
Choice Mixed, all varieties.....	.25	2.50

ANTIRRHINUM MAXIMUM

Apple Blossom, rose pink, white tube.....	.72	9.00
Canary Bird, giant yellow, (Florists' Strain)	.72	9.00
Copper King, bronze brown, (Florists' Strain)	.72	9.00
Coral Rose, terra-cotta pink.....	.72	9.00
Rose King, deep rose.....	.72	9.00
Salmon Rose72	9.00
Snowflake, pure white.....	.72	9.00
The Rose, Begonia rose, (Florists' Strain)....	.72	9.00
Blue Ribbon Mixture, all varieties.....	.35	4.50

ANTIRRHINUM NANUM GRANDIFLORUM

Amber Queen, giant amber.....	.40	5.00
Empress, brilliant crimson.....	.40	5.00
Fawn, terra cotta, pink, suffused yellow.....	.35	4.00
Gloria, rose pink (Florists' Strain).....	.40	5.00
Golden Queen, bright yellow.....	.35	4.00
Majestic Orange King, golden orange.....	1.00	12.50
Majestic Sunset, terra-cotta shading salmon..	1.00	12.50
Majestic Twilight, gold shading to apricot...	1.00	12.50
Nelrose, deep rose pink, (Florists' Strain)....	.40	5.00
Philadelphia Pink, silver pink.....	.40	5.00
Prima Donna, terra cotta pink, white tube...	.40	5.00
Purity, paper white, (Florists' Strain).....	.35	4.00
Rose Eclipse, brilliant rose.....	.40	5.00
Royal Rose, rich rose.....	5.00	
St. George, golden orange cerise.....	5.00	
Silver Pink, pearly pink self. Highly Com- mended, R. H. S. 1931).....	.40	5.00
Tangerine, fiery orange.....	.40	5.00
Exquisite Blend, a beautiful blend of named varieties35	4.00

AQUILEGIA

Coerulea, Rocky Mountain Columbine.....	1.00	12.00
Long Spurred, Blue Shades.....	2.00	25.00

AQUILEGIA—Cont.

	per oz.	lb.
Long Spurred, Pink Shades.....	2.00	25.00
Long Spurred Hybrids, Mrs. Scott Elliott's Strain	2.00	25.00

ARCTOTIS

Grandis, (African Lilac Daisy).....	.20	2.00
Hybrids, large flowered, an attractive array of many shades.....	1.00	12.00

ARGEMONE (Mexican Prickly Poppy)

Platyceras Grandiflora, white yellow center..	.25	3.00
Platyceras Rosea25	3.00
Hybrida Grandiflora, Mixed.....	.20	2.00

ASTERS

We are offering the wilt resistant strains with a few non-resistant to fill up the group. The varieties we are listing are especially interesting and suitable to the florist grower. All are grown under our own supervision on our own ranches and get the most painstaking care and attention. A trial order will convince you of the exceptional quality of our strains.

*ASTER AMERICAN BEAUTY, 2½ to 3 ft.

Azure Fairy	\$.60	\$ 7.50
Carmine Rose, wilt resistant.....	.60	7.50
Crimson, wilt resistant.....	.60	7.50
Lavender, wilt resistant.....	.60	7.50
Peach Blossom60	7.50
Rose60	7.50
Purple, wilt resistant.....	.60	7.50
Shell Pink, wilt resistant.....	.60	7.50
White Improved60	7.50
White, wilt resistant.....	.60	7.50
Mixed.....	.50	5.50

*ASTER CALIFORNIA GIANT PAEONY FLOWERED 2½ to 3 ft.

Azure Fairy, azure blue.....	.75	9.00
Maiden's Blush, shell pink.....	.75	9.00
Peach Blossom75	9.00
Rose Bud, deep rose.....	.75	9.00
Rose75	9.00
Silvery Rose, lavender pink.....	.75	9.00
Swansdown, pure white.....	.75	9.00
Mixed65	8.00

ASTER NEW GIANT CALIFORNIA SUNSHINE, 3 ft.

Choice Mixed, a beautiful blend, shading from pink to rose, and lavender to blue.... .90 12.00

*ASTER IMPROVED CREGO, 2½ to 3 ft.

Azure Blue, wilt resistant.....	.40	5.00
Blue Flame, wilt resistant.....	.40	5.00
Crimson, wilt resistant.....	.40	5.00
Deep Rose, wilt resistant.....	.40	5.00
Pink, wilt resistant.....	.40	5.00
Purple, wilt resistant40	5.00
Shell Pink, wilt resistant.....	.40	5.00
Violet, wilt resistant.....	.40	5.00
White, wilt resistant.....	.40	5.00
Mixed, wilt resistant.....	.36	4.50

ASTER OSTRICH FEATHER IMPROVED

	per oz.	lb.
Peach Blossom, wilt resistant.....	.50	5.50

ASTER QUEEN OF THE MARKET, 1½ ft.

Crimson, wilt resistant.....	.36	4.50
Dark Blue, wilt resistant.....	.36	4.50
Flesh Pink, wilt resistant.....	.36	4.50
Peach Blossom, wilt resistant.....	.36	4.50
White, wilt resistant.....	.36	4.50
Mixed, wilt resistant.....	.32	4.00

ASTER EARLY ROYAL, 2 ft.

Azure Blue, wilt resistant.....	.40	5.00
Deep Rose, wilt resistant.....	.40	5.00
Peach Blossom, wilt resistant.....	.40	5.00
White, wilt resistant.....	.40	5.00
Mixed, wilt resistant.....	.36	4.50

***ASTER LATE BRANCHING, 2½ ft.**

(Vicks, Semple, American)

Azure Blue, wilt resistant.....	.40	5.00
Crimson, wilt resistant.....	.40	5.00
Deep Rose40	5.00
Lavender.....	.40	5.00
Light Rose, wilt resistant.....	.40	5.00
Peach Blossom, wilt resistant.....	.40	5.00
Peerless Pink.....	.40	5.00
Phlox Pink, wilt resistant.....	.40	5.00
Purple, wilt resistant.....	.40	5.00
Rose Pink, silver pink, wilt resistant.....	.40	5.00
Sensation, wilt resistant scarlet.....	.40	5.00
Shell Pink (Mary Semple), wilt resistant.....	.40	5.00
White40	5.00
White, wilt resistant.....	.40	5.00
Mixed, wilt resistant.....	.36	4.50

***ASTER BALL**

Early Phlox Pink, wilt resistant.....	.60	7.50
Deep Purple, wilt resistant.....	.60	6.50
Deep Rose, wilt resistant.....	.60	6.50
Early White, wilt resistant.....	.60	7.50
Late White, wilt resistant.....	.60	7.50

ASTER HEART OF FRANCE

Brilliant Red, wilt resistant.....	.80	10.00
------------------------------------	-----	-------

ASTER AURORA

Golden Sheaf, deep yellow, wilt resistant.....	.80	10.00
--	-----	-------

ASTER GERMAN MASTER

Sunbeam, clear dark yellow.....	.64	8.00
---------------------------------	-----	------

ASTER SURPRISE

Salmon Gold, pure golden salmon.....	.80	10.00
--------------------------------------	-----	-------

ASTER SUPER CALIFORNIA GIANTS

"Los Angeles," shrimp pink.....	.90	12.00
El Monte, glowing crimson.....	1.20	15.00

BARTONIA AUREA

Golden yellow (Sold out).....	.15	1.25
-------------------------------	-----	------

BEAN

	per oz.	lb.
Scarlet Runners, Emperor.....		.10

BRACHYCOME IBERIDIFOLIA

Dark Blue, white eye.....	.40	5.00
Choice Mixed30	3.50

BROWALLIA ELATA

Blue.....	.25	3.00
Speciosa Major, large blue (Sold out).....	4.00	

CALENDULA BALL'S FORCING STRAINS

We offer the recent re-selected cultures of this most popular cut flower, and our strains are unsurpassed and can be relied upon.

CALENDULA DOUBLE

Art Shades10	1.00
Ball's Apricot25	2.50
*Ball's Gold, pure gold.....	.25	2.50
*Ball's Lemon Queen.....	.25	2.50
*Ball's Long Orange.....	.25	2.50
*Ball's Masterpiece25	2.50
*Ball's Orange Improved, compact glowing orange25	2.50
Ball's Supreme, light orange, brown eye.....	.25	2.50
Ball's White25	2.50
*Campfire (Sensation), orange with scarlet sheen.....	.10	1.00
*Chrysantha (Sunshine), fluffy lemon.....	.10	1.00
Lemon Queen, sulphur yellow.....	.10	.60
Orange King (Florists' Strain)		

A striking shade of orange red with a dark center. This re-selected strain was admired by all visiting Seedsmen for its very large double flowers, robust habit, and long stems, attaining a height of two and a half feet.....	.10	.75
Orange Shaggy, deeply fringed.....	.10	1.00
Orange Sunshine (New).....	.45	5.00
Radio, quilled orange scarlet.....	.10	.80
Radio Golden Beam, gold.....	.10	1.00
Sunshine, golden yellow with long stem.....	.15	1.25
The Ball, orange, light eye, (Florists' Strain)	.15	1.50
Exquisite Mixed, named varieties.....	.10	.45

CALIOPSIS—BICOLOR

Tall Annual Varieties, mixed.....	.10	.70
Hybrid Semi-Plena, mixed.....	.10	.90
Dwarf Annual Varieties, mixed.....	.15	1.25
Drummondi (Golden Wave).....	.10	.65
Drummondi Gold Crest, semi double.....	.15	1.50

CAMPANULA ANNUAL CANTERBURY BELLS

Angeles Bell, deep rose.....	.25	2.50
Liberty Bell, violet blue.....	.25	2.50
Choice Mixed.....	.20	2.00

**CAMPANULA MEDIUM CALYCANTHEMA
(Cup and Saucer Canterbury Bells)**

Dark Blue50	6.00
Light Blue50	6.00
Rose50	6.00
White50	6.00
Choice Mixed45	5.00

CANDYTUFT—CORONARIA

	per oz.	lb.
Empress, white10	1.00
*Giant Hyacinth, white, extra select Our strain is reselected, throwing from six to ten mammoth hyacinth-like spikes, height from twenty to twenty-four inches..	.20	2.00
Little Gem25	2.50
Little Prince, six inches high, very select....	.15	1.25

CANDYTUFT UMBELLATA

Albida, white10	1.00
Carmine.....	.10	1.00
Crimson.....	.10	1.00
Flesh Pink10	1.00
Lavender10	1.00
Rose Cardinal15	1.25
Rose Cardinal Improved, a richer and deeper shade.....	.45	5.00
Exquisite Mixed, Lots better.....	.10	.90
Mixed10	.70

CARNATION CHABAUD'S GIANT IMPROVED

Exquisite Mixed64	8.00
-----------------------	-----	------

CARNATION MARGUERITE

Chabaud's Everblooming Mixed.....	.25	3.00
Hardy Border Mixed.....	.40	5.00
Marguerite Choice Mixed.....	.25	3.00

CELOSIA PLUMOSA

Choice Mixed25	2.50
--------------------	-----	------

CENTAUREA CYANUS DOUBLE

*Blue, deep cornflower blue, (Florists' Strain)10	1.00
Carmine, Miniata10	1.00
Maroon, Atropurpurea10	1.00
Mauve.....	.10	1.00
Mauve Queen, selected.....	.10	1.00
Ruby.....	.10	1.00
*Rose, rose pink, (Florists' Strain)10	1.00
*White, very double, (Florists' Strain)10	1.00
Choice Mixed, named varieties.....	.10	.85

CENTAUREA CANDIDISSIMA

(Argentea Vera)60	7.50
-----------------------	-----	------

CENTAUREA SUAVEOLENS

Yellow25	2.50
--------------	-----	------

CENTAUREA IMPERIALIS

Amaranth Red, new.....	.25	2.50
Brilliant Rose25	2.50
Deep Lavender25	2.50
Purple.....	.25	2.50
White25	2.50
White, Passing to Rose.....	.25	2.50
Mixed, all varieties.....	.20	2.00

CENTAUREA SWEET SCENTED

Bride, pure white.....	.25	2.50
Bridegroom, heliotrope25	2.50
Bridesmaid, yellow changing to rose.....	.25	2.50
Chameleon, yellow tinted.....	.25	2.50
Honeymoon, golden yellow.....	.25	2.50
Suaveolens, yellow25	2.50

CERASTIUM (Snow in Summer)

	per oz.	lb.
Tomentosum35	4.00

CHEIRANTHUS

Allionii, deep orange, reselected.....	.10	1.00
Kewensis, primrose changing to mauve.....	1.20	7.00
Linifolius, pale lilac, (Alpine Wallflower)....	.35	4.50

CHELONE BARBATA Coccinea

(Scarlet Bugler)25	2.50
------------------------	-----	------

CHRYSANTHEMUM SINGLE STAR

Eastern Star, primrose, brown disc.....	.10	.70
Evening Star, golden yellow.....	.10	.70
Golden Glory, deep canary yellow.....	.10	.70
Gloria Alba, white pale disc.....	.10	.70
Morning Star, creamy primrose.....	.10	.70
Northern Star, white, yellow zone.....	.10	.70
Mixed10	.70

CHRYSANTHEMUM LEUCANTHEMUM

Shasta Daisy Alaska.....	.40	5.00
Asterflorum, giant double shaggy aster-like daisy.....	5.00	

CINERARIA GRANDIFLORA

	per 1/16 oz.	oz.
Olympic Giants, exceptionally good strain....	\$4.00	\$50.00
Cremer's Prize Strain (Sold out)	4.00	50.00

CINERARIA MARITIMA

	per oz.	lb.
Candidissima, white leaved.....	.20	2.00
Diamond, white leaved.....	.20	2.00

CLARKIA ELEGANS DOUBLE

Brilliant, bright carmine.....	.25	3.00
Crimson Queen, crimson.....	.25	3.00
Enchantress, salmon pink.....	.25	3.00
Glorious, brilliant scarlet.....	.25	3.00
Illumination, orange with rose.....	.25	3.00
La France, salmon pink.....	.25	3.00
May Blossom, pink, deepening to rose.....	.25	3.00
Scarlet Queen, scarlet.....	.25	3.00
Exquisite Mixed, named varieties.....	.25	2.75

COBAEA SCANDENS

Violet Blue.....	.25	2.50
White50	6.00

COREOPSIS

Auricula Superba, golden yellow.....	.25	2.50
*Grandiflora, Flora Plena, a valuable semi-double cut flower, reselected.....	.20	2.00
Grandiflora Double New Gold, the flowers are large and fluffy, of a rich golden yellow with long stems, ideal for cutting.....	.25	3.00
Grandiflora Lanceolata, narrow leaved golden yellow, true stock.....	.10	.65
Grandiflora Mayfield Giant, (New) large golden yellow, quite an improvement on the old type.....	.15	1.50

COSMIDIUM

	per oz.	lb.
Burridgeanum, Orange Crown10	1.00

COSMOS, Extra Early Colossal Flowering

Sensation Mixed, pink and white shades.

This variety comes exceptionally early and has the largest flowers of the cosmos family. Our stock is exceptionally good.... .65 8.00

*COSMOS—Extra Early Double Crested

This group is becoming a great favorite with the florists, and our strain is unequalled.

Crimson	1.00	12.00
Pink	1.00	12.00
White	1.00	12.00
Mixed.....	.65	8.00

COSMOS—Early Express

Crimson15	1.50
Pink15	1.50
White15	1.50
Mixed15	1.20

COSMOS—Extra Early Mammoth Single

Crimson15	1.25
Pink15	1.25
White15	1.25
Mixed10	1.00
Miniature Yellow, (Bidens Humulis)10	1.00

COSMOS

Klondike, orange.....	.35	4.00
Klondike Orange Flare, (New) vivid orange with attractive light green foliage, blooms in 90 days.....	.38	4.75

CYNOGLOSSUM AMABILE

(Chinese Forget-Me-Not)10	.50
-------------------------------	-----	-----

DAHLIA

Coltness Rose	1.28	16.00
Coltness Hybrids Mixed64	8.00
Unwin's Ideal Bedding Mixed, early flowering double and semi-double, very attractive color range, height 24 inches, ideal for bedding	1.28	16.00

DELPHINIUM CHINENSIS

Cambridge Blue, rich clear belladonna blue..	.60	8.00
--	-----	------

*DELPHINIUM BELLADONNA IMPROVED (Clividen Beauty)

Light turquoise blue; the florists' favorite either for forcing or open-ground planting; no better strain than ours.....	1.12	14.00
Belladonna, light blue, (Florists' Strain).....	.56	7.00

*DELPHINIUM BELLAMOSUM IMPROVED

Dark blue, with the branching belladonna habit, and now becoming very popular, very select.....	1.12	14.00
Bellamosum, dark blue.....	.64	8.00

DELPHINIUM WREXHAM OR HOLLYHOCK STRAIN

This strain produces immense spikes with very large flowers, colors ranging from light to very deep blue, purple, art to rosy lilac shades.

	per oz.	lb.
Wrexham Art Shades.....	3.00	40.00
Wrexham Light Blue Shades.....	3.00	40.00
Wrexham Exquisite Mixed, an exceptionally good strain of the choicest sorts.....	2.40	30.00

DIANTHUS

This group is suitable for borders, as a cut flower, and especially adapted for rock gardens.

Chinensis, Single Mixed.....	.10	1.00
Chinensis, Double Mixed.....	.15	1.25
Hedgewigi Laciniatus. Single Mixed20	1.80
Hedgewigi Laciniatus. Double Mixed.....	.20	2.00
Sweet Wivelsfield Mixed, beautiful markings20	2.00

DIDISCUS COERULEUS

Blue Lace Flower, reselected.....	.35	4.00
-----------------------------------	-----	------

DIMORPHOTHECA

Aurantiaca, orange yellow.....	.35	4.00
Aurantiaca Hybrida, Mixed.....	.30	3.50
Aurantiaca Salmon Beauty.....	.35	4.00
Eklonis, pure white, deep blue disk, long stems96	12.00

DOLICHOS LIGNOSIS

Australian Pea Vine.....	.30	3.50
--------------------------	-----	------

ECHIUM

Plantagineum, purple, good for bees.....	.25	2.50
--	-----	------

ESCHSCHOLTZIA

Alba, white10	.75
Aurantiaca, orange, true California Poppy. Award of Merit R. H. S. 1930.....	.10	.75
Mandarin, orange and scarlet.....	.10	1.00
Rose Queen, rose pink.....	.10	1.00
Exquisite Mixed10	1.00

ESCHSCHOLTZIA ERECTA COMPACTA

Ballet Girl, carmine and creamy white. Highly Commended R. H. S. 1930.....	.25	2.50
Bridesmaid, soft coral pink. Highly Com- mended R. H. S. 1930.....	.40	5.00
Fireflame, orange scarlet25	2.50
Lovely, rose pink suffused salmon.....	.25	2.50
Orange Flame, vivid orange scarlet.....	.25	2.50
Purple Glow, reddish purple.....	.25	2.50
Scarlet Beauty, deep scarlet. Award of Merit R. H. S. 1930.....	.25	2.50
The Geisha, brilliant rose and orange crim- son. Award of Merit R. H. S. 1930.....	.25	2.50
Hybrida Mixed25	2.50

FELICIA BERGERIANA

(Kingfisher Daisy) dwarf blue star shaped flower, a gem for rock gardens.....	2.00	25.00
--	------	-------

GAILLARDIA GRANDIFLORA

	per oz.	lb.
Burgundy, coppery scarlet self.....	.80	10.00
Dazzler, gold and maroon red.....	.40	5.00
Portola Hybrids, bronze red, gold tipped.....	.35	4.00
Tangerine, orange, overlaid red.....	.50	6.00
Superba, Choice Mixed.....	.25	2.50

GAILLARDIA PICTA

Indian Chief Single, bronzy red.....	.20	2.00
--------------------------------------	-----	------

GERBERA JAMESONI HYBRIDS

Exquisite Mixed, per 1000 seeds.....	1.60	
--------------------------------------	------	--

GEUM

Lady Stratheden, double orange yellow.....	1.00	12.00
Mrs. Bradshaw, double scarlet.....	.80	10.00

GILIA

Capitata, azure blue, good for cutting.....	.10	.75
Tricolor, choice mixed.....	.10	.50
Limiflora, Bunch of Lilac, lavender white.....	.35	4.00
Limiflora, White Swan, snow white.....	.35	4.00

GLAUCIUM

"Horned Poppy" scarlet and yellow.....	.20	2.00
--	-----	------

GODETIA DWARF SINGLE

Brilliant, carmine25	3.00
Charming, deep satiny pink.....	.25	3.00
Delicata, light rose pink shading to blush, very compact40	5.00
Duke of York, rose carmine (Sold out).....	.25	3.00
Mayflower, rich rose.....	.90	10.00
*Sybil Sherwood (New), bright salmon pink, very attractive (Sold out).....	.35	4.00
Thunderbolt, vivid deep crimson.....	.35	4.00
White Swan, pure satin white.....	.35	4.00
Wild Rose, bright rose35	4.00
Exquisite Mixed25	2.50

GODETIA TALL DOUBLE GRANDIFLORA

Carmine, pink carmine blotch.....	.20	2.00
Crimson20	2.00
Mauve, Highly Commended R. H. S.....	.20	2.00
Pink20	2.00
Rosy Morn, brilliant pink.....	.20	2.00
Mixed15	1.50

GYPSOPHILIA ELEGANS

Carminea, carmine.....	.10	1.00
Crimson10	1.00
Rosea10	1.00
*Grandiflora Alba, London Market, large flowered snow white.....	.10	.40

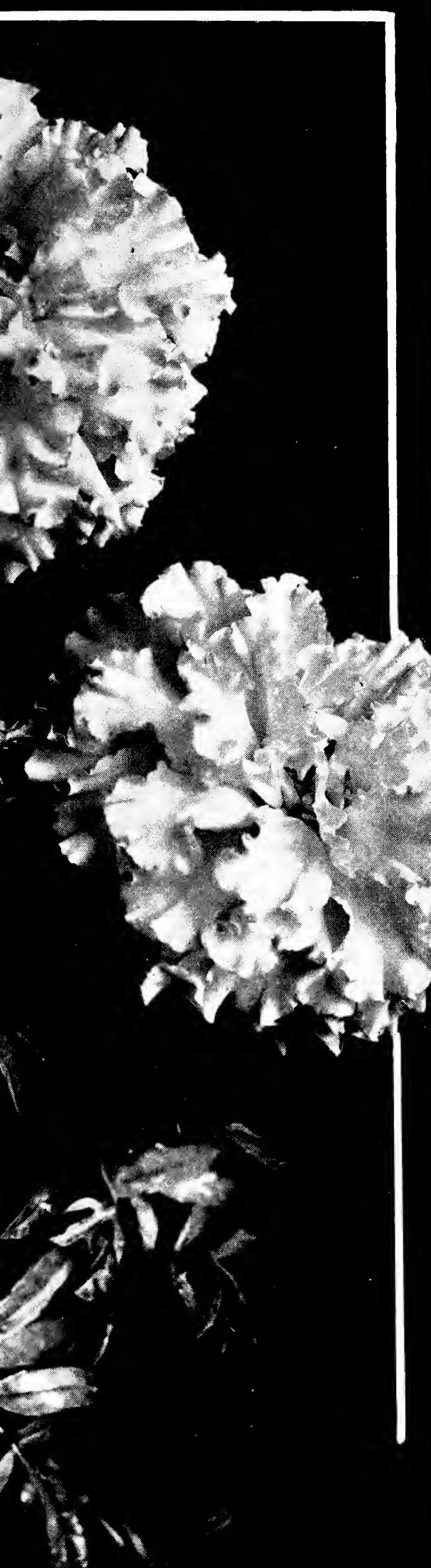
*GRANDIFLORA ALBA, Paris Market

We have a very select strain of this money- maker; flowers are large and pure white..	.08	.35
--	-----	-----

GYPSOPHILA PACIFICA

Pink	1.60	20.00
------------	------	-------





MARIGOLD
GOLDEN
EAGLE

GYPSOPHILA PANICULATA

	per oz.	lb.
Snow White, double pure white.....	2.40	30.00

HELIANTHUS (Sunflower)

Cucumberfolius Excelsior Hybrids, small flowered dark zoned varieties (Sold out)10	1.00
Tall Red10	.50

HELICHRYSUM MONSTROSUM DOUBLE

Canary Yellow25	3.00
Fireball25	3.00
Golden Globe25	3.00
Rose Carmine Shades.....	.25	3.00
Rose Queen, rich rose pink.....	.25	3.00
Salmon25	3.00
Violet25	3.00
White25	3.00
Choice Mixed25	2.50

HELIOPHILA Linearifolia

Racemes of cornflower blue flowers, dwarf rockgarden gem	1.50
--	------

HEUCHERA (Coral Bells)

Sanguinea Splendens, vivid crimson.....	4.00	50.00
---	------	-------

HOLLYHOCK CHATER'S DOUBLE

Black40	5.00
Colorado Sunset, copper to cream.....	.40	5.00
Lilac Beauty40	5.00
Maroon.....	.40	5.00
Newport Pink40	5.00
Red40	5.00
Scarlet40	5.00
White40	5.00
Yellow40	5.00
Exquisite Mixed, the Old English Garden favourite, made up from a special formula35	4.00

HOLLYHOCK TRIUMPH or Imperator

Exquisite Mixed, this beautiful mixture contains the most artistic shades of orange pink, chamois, rose, salmon and purple. A Triumph of Beauty.....	.60	7.50
--	-----	------

HOLLYHOCK SINGLE

Mixed.....	.10	1.00
------------	-----	------

HUNNEMANNIA

Fumariaefolia, "Santa Barbara Poppy," yellow25	2.25
Fumariaefolia Sunlight, semi-double form....	.40	5.00

IBERIS

Gibraltarica, lilac turning white.....	.32	4.00
Sempervirens, white38	4.75

KOCHIA

Trichophylla Childsii, Summer Cypress.....	.10	.40
--	-----	-----

AWARDS WE ARE PROUD OF

In 1934 we received from THE ROYAL HORTICULTURAL SOCIETY of England the following awards for LARKSPUR after trial at their Wisley Gardens, one Award of Merit and five Highly Commended. We have never sent any trials to the All-American Selections.

We are growing the two most popular groups, namely, the Giant Imperial and the Branching Stock Flowered. They are the best for cut flowers and Florist work, and also make splendid plants for the home garden.

*LARKSPUR GIANT IMPERIAL

	per oz.	lb.
Apple Blossom, blush white.....	\$1.00	\$12.00
Blue Bell, azure blue.....	.25	3.50
Blue Cockade, lilac blue.....	1.00	12.00
Blue Spire, dark blue.....	.25	3.00
Daintiness, delicate lavender blue.....	.25	3.00
Cattleya, late flowering rosy lilac, Highly Commended R. H. S. 1934.....	.35	4.50
Carmine King, rosy carmine.....	.25	3.00
Dazzler, early flowering bright carmine.....	.35	4.50
Exquisite Pink, Improved25	3.00
Exquisite Rose, rose pink.....	.25	3.00

*Lilac Queen. Award of Merit R. H. S.

Lilac Queen is a rich lilac shading to lavender blue (Ridgeway color classification is "Chinese Violet shading to Lavender Violet").

The plant has long, graceful upright branches very symmetrical, with large double flowers. This rich lilac color is popular for home decoration and most essential for the progressive florist. Lilac Queen comes 100% true and surpasses all other Lilac varieties for color, length of stem, and beautiful habit.....

Lilac Spire, lilac.....	.25	3.00
Los Angeles, salmon rose, highly commended R. H. S.....	.25	3.00
Miss California, salmon pink.....	.25	3.00
Sweet Lavender, light lavender blue.....	.35	4.50
The Empress, rose pink shaded salmon, true branching from base25	3.00
White Spire, pure white.....	.25	3.00
Exquisite Mixed25	2.50
Choice Mixed20	2.00

LARKSPUR, Tall Branching Double Stock Flowered

Ageratum Blue15	1.60
Bright Rose (Mauve Rose)15	1.60
Brilliant Rose15	1.60
Dark Blue15	1.60

*EMPRESS ROSE

A rich Salmon Pink, everblooming, super-branching, six feet tall, and coming 100% true. The long trusses have mammoth florets well placed on 4-foot stems.

As a cut flower Empress Rose is unsurpassed for color, keeping qualities, and branching habit. The sales on this variety have proven its worth to the florist and it is without a doubt the finest pink Larkspur in cultivation. Highly commended R. H. S.....

.20 2.00

EMPRESS ROSE—Cont.

	per oz.	lb.
Exquisite Pink20	2.00
La France, salmon pink. Highly Commended R. H. S.20	2.00
Lilac15	1.60
Los Angeles, rosy salmon.....	.20	2.00
Lustrous Carmine20	2.00
Pure White.....	.15	1.60
*Rosamond (New), rose self.....	.35	4.00
Rosy Scarlet20	2.00
Shell Pink15	1.60
Sky Blue15	1.60
Exquisite Blend, lots better.....	.15	1.25
Mixed.....	.10	1.00

LAVATERA

Assurgentiflora, rose (California Windbreak)10	1.00
Splendens Alba, white.....	.25	2.50
Splendens Rosea, rose pink.....	.25	2.50

LEPTOSIPHON

Aurens, rich gold.....	.35	4.00
Roseus, rose.....	.35	4.00
French Hybrids, beautiful shades.....	.25	2.50

LEPTOSYNE Maritima

Yellow Marguerite25	2.50
-------------------------	-----	------

LINARIA MAROCCANA

Alba Pearl, white.....	.20	2.00
Diadem, large flowers of bright violet and pure white eye.....	.20	2.00
Fairy Bouquet (New), rich fairy shades, dis- tinct and attractive.....	.80	10.00
Golden Gem, deep golden yellow.....	.20	2.00
Ruby King, rich ruby red.....	.20	2.00
Hybrids Excelsior Mixed.....	.15	1.25

LOBELIA ERINUS

Blue Stone, compact clear blue without eye, the best bedding Lobelia (Sold out).....	1.75	20.00
Cambridge Blue, true Cambridge, blue, with compact habit and large bold flowers, we recommend it (Sold out).....	1.75	20.00

LUPINUS HARTWEGI

This group has attained much popularity and is especially adapted for forcing.

Albus.....	.10	1.00
Dark Blue10	1.00
Roseus10	1.00
Sky Blue.....	.10	1.00
Mixed10	.90

LUPINUS HARTWEGI GIANTS

Giant King Blue, oxford blue.....	.25	2.50
Giant King White, pure white.....	.25	2.50
Giant King Choice Mixed.....	.15	1.50
Hybridus Roseus, pink.....	.20	2.00
Nanus Blue10	1.00

LYCHNIS

Chalcedonica, scarlet20	2.00
Chalcedonica Alba, white.....	.30	3.50
Chalcedonica Salmon Queen, salmon pink.....	.30	3.50

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA

We have the finest strain in California, blooms measuring over six inches in diameter, quilled type.

	per oz.	lb.
All Double Gold	1.00	12.00
All Double Lemon.....	.35	4.00
All Double Orange35	4.00
All Double Mixed.....	.25	2.50
Lemon Queen20	2.00
*Golden Emblem. A rich gold with very large flowers measuring from six to eight inches in diameter. The color is a mid-shade between Lemon Queen and Orange Prince.		
We have been working on this wonderful novelty for the past seven years and two years ago we were fortunate in getting a true line. The seed offered is from single plant selections of this strain.		
This New Color in the Tall African Marigold will become the outstanding novelty for 1936, not only for the home gardener but also the florist grower.....	.35	4.00
*Orange prince Exhibition Strain, very select closely quilled extra large flower.....	.35	4.00
Orange Prince20	2.00
Primrose Queen, extra select.....	.35	4.00
Mixed.....	.20	1.80

MARIGOLD AFRICAN Carnation Type

(Loose broad petals)

This new type has broad semi-quilled loosely ruffled petals and is intensely double. It has become exceptionally popular as a cut flower, and the varieties offered are recent novelties.

Golden Eagle, luminous gold.....	1.80	20.00
Lemon Gem, rich lemon.....	1.80	20.00
*Guinea Gold, vivid golden orange of great merit, excellent cut flower. Extra Select..	.25	2.50
Golden Beauty, soft pure golden yellow.....	.35	4.00
Yellow Beauty, clear light yellow.....	.35	4.00
*Yellow Supreme, dazzling lemon, overlaid buff, this variety lacks the peculiar marigold odor35	4.50
Dwarf Golden Queen, large flowered gold, makes good bedding plant.....	.35	4.00
Dwarf Primrose Queen, large flowered primrose, makes good bedding plant.....	.35	4.00
Dwarf Yellow Queen, large flowered yellow, makes good bedding plant.....	.35	4.00

MARIGOLD CHRYSANTHEMUM FLOWERED

California Giants Mixed.....	1.00	12.00
------------------------------	------	-------

MARIGOLD MEXICAN

Dwarf Orange (New).....	.36	4.50
-------------------------	-----	------

MARIGOLD—French Tall Double

Pompon Dixie Sunshine, golden yellow.....	.96	12.00
Royal Scot, gold striped maroon.....	.40	5.00
Scotch Exhibition Striped.....	.35	4.00
Choice Mixed.....	.15	1.25
Australian Giant, or Grendon Tree, brownish yellow25	3.00
Single Brown (Josephine) for Florists.....	.15	1.50

MARIGOLD—French Dwarf Double

	per oz.	lb.
Dark Brown.....	.15	1.60
Golden Ball, compact large double yellow....	.15	1.60
Golden Yellow, Brown Margin, large blooms ..	.15	1.60
Harmony, scabious-like flower of deep orange with maroon collar of broad petals (New)35	4.00
Robert Beist, red maroon.....	.20	1.80
Striped, extra fancy.....	.25	2.40
Choice Mixed.....	.15	1.30
Monarch Strain Golden Ball, large flowered..	.25	2.50
Monarch Strain Exquisite Mixed, compact habit with large flowers, fascinating new shades.....	.20	2.00

MARIGOLD—Dwarf French Single

Fire Cross, deep orange yellow blotched maroon, the finest of all varieties for edg- ing.....	.15	1.30
Gold Edged.....	.15	1.30
Legion of Honor, Little Brownie.....	.15	1.30
Tagetes signata Pumila, orange, very free blooming.....	.35	4.00
*Tagetes Signata Pumila Golden Ring, im- proved free blooming, throwing flowers well above foliage.....	.35	4.50

MATTHIOLA BICORNIS

Evening Scented Stock.....	.10	.50
----------------------------	-----	-----

MIGNONETTE

Reseda Odorata, Grandiflora Improved.....	.10	.45
Allen's Defiance10	.90
Ball's Forcing Strain.....	.40	5.00
Golden Goliath, deep golden yellow, immense size30	4.00
Machet10	.90
Machet Giant Flowering.....	.25	2.50
Machet Golden Goliath, giant deep yellow....	.35	4.00
Machet New York Market, Florists' Strain....	.25	3.00
Machet Orange Queen, orange red.....	.20	2.00
Machet Rubin, coppery scarlet.....	.20	2.00
Machet White25	3.00
Red King, deep red.....	.25	3.00
Red Monarch, vivid red (New).....	.35	4.00

MINA LOBATA

(Flag of Spain) scarlet climber.....	.60	7.50
--------------------------------------	-----	------

MIRABILIS

Marvel of Peru Mixed (Four o'Clock).....	.10	.50
--	-----	-----

NASTURTIUM DOUBLE GLEAM

	per lb.
Golden Gleam, golden yellow.....	.32
Moon Gleam, light golden cream.....	1.00
Scarlet Gleam, orange scarlet.....	.40
Scarlet Gleam Fusilier, vivid orange scarlet.....	.75
Sun Gleam, lemon yellow.....	1.00
Salmon Gleam, golden salmon.....	1.00
Glorious Gleam Hybrids, exquisitely mixed.....	.32

NASTURTIUM DOUBLE DWARF

	per lb.
Golden Globe, golden yellow.....	.50
Scarlet Globe, fiery scarlet.....	1.00
Dwarf Double Gem Mixture.....	1.00
Dwarf Double Giants Mixed.....	1.00

NASTURTIUM DWARF

Chameleon, fancy30
Empress of India, scarlet, dark leaved.....	.30
Golden King, yellow, dark leaved.....	.30
Queen of Tom Thumbs, variegated leaved mixed.....	.30
Ruby King, deep rose.....	.30
Spotted King or Lady Bird, yellow, spotted red.....	.30
Vesuvius or Salmon Queen, salmon rose.....	.30
Fancy Mixture of dark-leaved varieties.....	.30
Choice Mixed28

NASTURTIUM LOBBS

Choice Mixed28
--------------------	-----

NASTURTIUM, TALL

Crimson.....	.30
Dunnett's Orange30
Jupiter Golden Yellow.....	.30
King Theodore, garnet, dark leaved.....	.30
Pearl or Moonlight, amber white.....	.30
Variegated Mixed.....	.30
California Giants, Special Mixed.....	.30
California Giants, Mixed.....	.28

NEMESIA NANA COMPACTA

	per oz.	lb.
Aurora, carmine and white.....	\$1.28	\$16.00
Blue Gem Improved, bright blue.....	1.28	16.00
Fire King, scarlet.....	.96	12.00
White Gem Improved	1.28	16.00
White Queen, white, yellow eye (New).....	2.50	
Triumph Choice Mixed.....	.72	9.00

NEMESIA STRUMOSA SUTTONI GRANDIFLORA

Blue96	12.00
Cherry Red96	12.00
Rose96	12.00
Orange96	12.00
Scarlet96	12.00
Exquisite Mixed64	8.00

NEMOPHILA

Insignis Blue (Baby Blue Eyes)10	.90
--------------------------------------	-----	-----

NICOTIANA

Affinis, pure white, sweet scented.....	.15	1.50
Affinis Crimson Bedder, rich deep carmine....	.80	10.00
Affinis Pink shades.....	.20	2.00
Affinis Hybrids, Choice, Mixed, sweet scented	.20	1.75
Sanderae Crimson King.....	.25	3.00
Sanderae Hybrids, Choice Mixed.....	.20	2.00

NIGELLA

Miss Jekyll, cornflower blue.....	.10	1.00
Hispanica, dark blue.....	.10	1.00

OENOTHERA LAMARCKIANA

	per oz.	lb.
(Evening Primrose)10	.50

PANSY (All Sold Out)

Swiss Alpenglow, rich ruby red.....	3.60	45.00
Swiss Ullswater, rich wedgewood blue.....	3.60	45.00
Swiss Giants (Roggli) Exquisite Mixed.....	3.60	45.00
Swiss New Dwarf Giants, a strain with rich and varied shades and mammoth flowers..	3.60	45.00

PENTSTEMON

*Gentianoides Castle Forbes, vivid carmine with white throat, large flowers.....	1.60	20.00
Gentianoides Carmine Queen	1.60	20.00
Gentianoides Red Shades.....	1.60	20.00
Gentianoides Rose and Pink Shades.....	1.60	20.00
Gentianoides White	1.60	20.00
*Gentianoides Gloxinoides Exquisite Mixed, (Sensation).....	1.20	15.00
Grandiflora Mixed80	10.00
Glaber Rose, free flowering rose pink.....	.80	10.00
Subglaber Blue, bright blue, medium flower..	.80	10.00
Miniature Hybrids, Exquisite Mixed.....	1.20	15.00

PETUNIA HYBRIDA

Alba, pure white.....	.35	4.00
Blue Bee, blue of Jersey Gem Viola.....	.40	5.00
Blue, (Burpee's Blue)48	6.00
Countess of Ellesmere, rose white throat.....	.25	3.00
Erfordia, rose white throat (Rosy Morn).....	.40	5.00
Flaming Velvet, crimson.....	2.00	25.00
General Dodds, blood red.....	.40	5.00
Golden Rose, (Lord Courtenay).....	.60	7.50
Howard's Star, purple, white star.....	.35	4.00
Howard's Star Improved, dark velvety purple white star, very select.....	.80	10.00
Inimitable, striped and blotched.....	.30	3.70
Luminosa, vivid tyrian rose.....	.80	10.00
Rose King, rich rose.....	.40	5.00
Rose King Improved.....	.96	12.00
Violacea, deep violet48	6.00
Exquisite Mixed, a beautiful blend of the most desirable sorts including grandifloras; for value it can't be excelled.....	.50	6.00
Choice Mixed—This brilliant mixture in- cludes Stars, and we cannot recommend it too highly25	2.50

PETUNIA HYBRIDA NANA ERECTA

This group is a dwarf, compact, floriferous and continuous bloomer, undoubtedly the most satisfactory bedding plant in cultivation for America. Our strains are exceptionally good.

*Admiral, cornflower blue.....	1.60	20.00
*Celestial Rose, deep rose, very compact.....	1.44	18.00
Fringed Rose, rose pink self.....	.80	10.00
Gloria, golden rose.....	.64	8.00

*Periwinkle. A welcome and much asked for addition to this popular group. The color is a delightful shade of pastel blue resembling very much the perennial Vinca (Periwinkle) hence its name.

PETUNIA HYBRIDA NANA ERECTA—Cont.

per oz. lb.

(Periwinkle—Cont.)

The flowers are large, bold five pointed and the plant is compact with a profusion of mid-blue flowers, coming very true from seed. This is a novelty of Merit.....	1.00	12.50
*Rose of Heaven, rose pink.....	.60	7.50
*Rosy Morn, rose pink, white throat.....	1.00	12.50
Silver Blue, Cambridge blue.....	1.20	15.00
Snowball, white compact80	10.00
Snow Queen, white compact.....	.80	10.00

Tyrian Rose. The color is a bright Tyrian Rose shade and the flowers are large, measuring two and a half to three and a half inches across with a delightful creamy throat, (small size) which shows up the grandeur of this combination to perfection. The plants belong to the Nana Erecta group and are very free blooming, giving a continual array of the most brilliant color which will make it a valuable bedding variety

1.00	12.50	
*Violacea, deep violet, none better.....	1.00	12.50
Exquisite Mixed, a brilliant blend.....	.64	8.00
Mixed50	6.00

PETUNIA NANA COMPACTA

Inimitable, striped and blotched.....	.60	7.50
Norma, blue, white star, very compact.....	.60	7.50
Martha Washington, (New) blush pink veined, rich wine red, ruffled edge with open throat (Sold out)	10.00	
Pink Gem, soft pink.....	1.00	12.50
Rose Gem, rich deep rose very compact.....	7.50	
Rose No. 22, bright rose pink.....	2.00	25.00
Twinkles, rose white star.....	2.00	25.00
Choice Mixed.....	.96	12.00

PETUNIA TRAILING

Parviflora, small trailing plant good for rock work or edging, has miniature pink flower80	10.00
---	-----	-------

**PETUNIA HYBRIDA PENDULA
(BALCONY PETUNIA)**

Alba, (Balcony White).....	1.28	16.00
Black Prince, deep velvety red.....	2.00	25.00
Cornflower Blue, rich blue	2.00	25.00

*Damask Rose. The large flowers (three to four inches in diameter) are the most brill- iant Tyrian Rose shade with a distinctly veined design of a deeper shade Spectrum Red and resembles a beautiful damask fig- ure. The throat is very small and of a light color	2.00	25.00
Purpurea, (Balcony Crimson).....	1.28	16.00
Rose, (Balcony Rose).....	1.28	16.00

*Netted Blue Gem. A striking new color in
the balcony group; bred with extra long
branches which will enhance its value for
window boxes or baskets. The color is a

PETUNIA HYBRIDA PENDULA—Cont.

per oz. lb.

steel blue beautifully netted or veined with a deep violet. The attractive flowers are large and cluster together making a mass effect of gorgeous color.

Netted Blue Gem has another virtue inasmuch as it comes practically 100% true to color and habit. This netted beauty will become the favorite of this most popular petunia.....

2.40 30.00

Star of California, violet white star..... 1.28

16.00

Venosa, malva pink veined..... 1.28

16.00

*Violacea Improved, (Balcony Blue)..... 2.00

25.00

Mixed, blended from named varieties..... 1.28

15.00

PETUNIA GRANDIFLORA, Large Flowered Single

per 1/16 oz. oz.

Admiration, (Balcony Queen) velvety blue, white spott'd or star..... 2.00

25.00

Brilliant Rose

1.25

16.00

Dwarf Pink Glory (Diener's)..... 2.40

30.00

Elk's Pride, velvety violet..... 1.28

16.00

Giant Pink Glory

1.28

16.00

Purple Prince

.64

8.00

Steel Blue Veined..... 1.28

16.00

Mixed

.64

8.00

PETUNIA DWARF GIANTS DE LUXE

We have spent much time and expense in creating a very dwarf mammoth flowering strain, unrivalled for their exotic colors, penciled markings and deep colored throats.

We can with the utmost confidence say, **NONE BETTER AT ANY PRICE.**

***PETUNIA DWARF GIANTS OF CALIFORNIA**

De Luxe or Ramona Strain re-selected mixed.

We recommend this strain to all who demand the best. It has all the desirable qualities, very compact plants, large and beautiful flowers.

Price per 1/16 oz. \$2.00; 1 oz. \$25.00

***PETUNIA DWARF GIANTS OF CALIFORNIA**

Deep Rose

This is a dwarf compact mammoth flowered, wide open throat with the desirable deep rose shade, and beautifully pencilled markings.

Price per 1/16 oz. \$2.40; 1 oz. \$30.00

***PETUNIA DWARF GIANTS OF CALIFORNIA**

Rosie.

This is a rich rose lavender shading to a deeper rose in the open throat, very compact habit. The colossal flowers are beautifully fringed and netted, can be used in beds, and pot work.

Price per 1/16 oz. \$2.40; 1 oz. \$30.00

PETUNIA GIANTS OF CALIFORNIA SHEPHERD'S RE-SELECTED STRAINS:

We have made selection after selection to improve the quality for range of color, size of flower, and exquisite markings, and respectfully say, "They have never been surpassed, if ever equalled for their exotic beauty, and delightful wavy form."

PETUNIA GIANTS OF CALIFORNIA DE LUXE *Double Giant Fringed Exquisite Mixed.

This double Shepherd's strain has a magnificent range of color, and the percentage of doubles is as good as the best offered anywhere, as proven in our trial grounds. **LOTS BETTER.**

Price per 1/16 oz. \$11.20 ; 1 oz. \$140.00

***Single Giant Exquisite Mixed.**

A brilliant mixture of Shepherd's unrivalled strain, colossal in size, rich in color, and exquisite in form. **LOTS BETTER.**

Price per 1/16 oz. \$1.20 ; 1 oz. \$15.00

***Ruffled Monsters Exquisite Mixed.**

This is a deeper shade than above, with plants more erect, an exceptionally fine strain.

Price per 1/16 oz. \$1.60 ; 1 oz. \$20.00

***Fluffy Ruffles Exquisite Mixed.**

This is a large flowered strain with very fluffy and ruffled edges, sometimes they look like doubles.

Price per 1/16 oz. 96c ; 1 oz. \$12.00

***Ruffled Monsters Dark Shades Mixed.**

This has all the darker colors selected to the dwarf habit, splendid for pot work.

Price per 1/16 oz. \$1.60 ; 1 oz. \$20.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

1/16 oz. oz.

Brilliant Rose	\$1.28	\$16.00
Elk's Pride Improved, rich velvety purple....	2.40	30.00
Kermesina, crimson rose, large flowers.....	2.00	25.00
Maculata, blotched red and white.....	1.28	16.00
Miranda, rose carmine.....	1.28	16.00
Pepita, scarlet blotched white.....	1.28	16.00
Pride of Portland, rose pink.....	1.28	16.00
Romany Lass, crimson deep throat.....	2.40	30.00
Theodosia, rose pink yellow throat.....	2.00	25.00
Triumph Pink, salmon pink.....	1.28	16.00
Violacea, velvety violet blue.....	2.40	30.00
White Beauty	1.28	16.00
Fringed Single Mixed.....	1.20	15.00

PETUNIA RUFFLED GIANTS, Large Veined Throats

per 1/16 oz. oz.

Copper Red, dark throat.....	2.40	30.00
German Empress, lavender veined.....	2.40	30.00
Giant Steel Blue, veined.....	2.40	30.00
Maculata, red and white.....	2.40	30.00
Prince of Wuerttemberg, dark crimson.....	2.40	30.00
Princess of Wuerttemberg, pink veined purple.....	2.40	30.00
Rosea, rose	2.40	30.00
White, white with yellow throat.....	2.40	30.00
Yellow Throated, rose and white.....	2.40	30.00
*Ruffled Monsters, Mixed.....	1.60	20.00

PHACELIA

per lb.

Campanularia, (California Blue Bell)	2.00
Congesta, lilac.....	1.00

PHLOX DRUMMONDI

per oz.

lb.

Grandiflora Alba60	7.50
Grandiflora Chamois Rose.....	.60	7.50
Grandiflora Coccinea.....	.60	7.50
Grandiflora Isabellina, yellow60	7.50
Grandiflora Lilac60	7.50
Grandiflora Rose, rose pink.....	.60	7.50
Grandiflora Mixed40	5.00
Nana Campacta Fireball, dazzling scarlet.....	1.00	12.50
Nana Compacta Snowball, pure white.....	1.00	12.50
Star Choice Mixed.....	.64	6.00

POPPY ICELAND (Nudicaule)

Gartref Strain Dark Edge, zonal rings.....	4.00	
Gartref Strain Dark Edge Pink, very distinct..	4.00	
Gartref Strain Lustre, dazzling shades.....	4.00	
Gartref Strain Cream, suffused lime green....	4.00	
Gartref Strain Exquisite Mixed.....	.80	10.00
Sanford's Giant Strain (New), mammoth flowers with long stems, good range of colors80	10.00

POPPY SHIRLEY SINGLE

American Legion, brilliant orange scarlet.....	.10	.75
Fairy (New), bush form with mammoth flowers, art colors, shades of pink, rose, salmon and scarlet.....	.25	2.50
Rose Pink, "Wild Rose".....	.20	2.00
Exquisite Mixed, a brilliant blend including singles and doubles. Lots better.....	.10	.90
Choice Mixed, single only.....	.10	.65

POPPY SHIRLEY DOUBLE BEGONIA FLOWERED

*Cavalcade, has the rich orange scarlet color of the Single Shirley American Legion, brilliant and most attractive. The large flowers are full begonia double, rich and beautiful, and they lend themselves admir- ably for floral arrangement.....	.25	3.00
Dazzler, orange scarlet.....	.15	1.30
Eldorado, Double Mixed.....	.10	1.00
Queen Salmon, a beautiful shade.....	.20	2.00
Exquisite Mixed, beautiful shades and ex- tremely double10	1.00

POPPY SINGLE ANNUAL

Mixed05	.30
-------------	-----	-----

POPPY CARNATION FLOWERED

Mixed10	.50
-------------	-----	-----

POPPY PAEONY FLOWERED DOUBLE

Shrimp Pink10	1.00
Mixed10	.50

PORTULACA GRANDIFLORA

Single Mixed25	3.00
Double Exquisite Mixed.....	1.20	15.00
Double Mixed65	8.00

PRIMULA MALACOIDES (Baby Primrose)

Light Lilac.....	1.60	20.00
------------------	------	-------

PYRETHRUM

	per oz.	lb.
Aureum (Golden Feather).....	.15	1.50
Roseum Hybridum, double and single mixed..	1.60	20.00

RHODANTHE

Maculata Rose75	2.50
---------------------	-----	------

RUDBECKIA

Kelvedon Star, deep orange with dark brown discs, makes a good cut flower.....	.35	4.50
--	-----	------

SALPIGLOSSIS EMPEROR

Alba Lutea35	4.50
Brown and Gold35	4.50
Chamois.....	.35	4.50
Crimson35	4.50
Light Blue and Gold.....	.35	4.50
Primrose35	4.50
Purple and Gold.....	.35	4.50
Rose and Gold.....	.35	4.50
Scarlet and Gold.....	.35	4.50
Velvety Red35	4.50
Velvety Violet35	4.50
Violet and Gold.....	.35	4.50
Gloxiniaflora Mixed, veined sorts.....	.35	4.00
Emperor Exquisite Mixed.....	.30	3.50

SCABIOSA CAUCASICA

House's Hybrids, shades from dark blue to lavender.....	2.00	25.00
Lavender-Blue.....	1.00	12.00
White	1.00	12.00

SCABIOSA COLUMBARIA

Delicate Lavender80	10.00
Delicate Pink.....	.80	10.00

SCABIOSA GRANDIFLORA, DOUBLE

Ageratum Blue15	1.60
Azure Fairy, azure blue.....	.15	1.60
Blue Cockade, (New) deep azure blue, flowers conical in shape, good cut flower.....	.15	1.60
*Cattleya. A rich rosy lilac of the beautiful orchid tone and a new shade for Scabiosa. The flowers are large and attractive. Cattleya will make a valuable addition to this very popular flower.....	.15	1.60
Crimson15	1.60
Fire King15	1.60
Flesh Pink15	1.60
King of the Blacks, red maroon. Award of Merit R. H. S. 1931.....	.15	1.60
*Loveliness, salmon rose.....	.15	1.60
Peach Blossom15	1.60
Rose15	1.60
Shasta.....	.15	1.60
Sulphur Yellow15	1.60
White15	1.60
Giant Hybrid Mixed.....	.15	1.60
Mixed10	1.00

SCHIZANTHUS GRANDIFLORUS HYBRIDUS

Dr. Badger's Hybrids.....	1.60	20.00
*Mammoth Flowering Exquisite Mixed, a select greenhouse strain.....	1.60	20.00
Mauve and Purple Shades.....	1.60	20.00
Rose and Amber Shades.....	1.60	20.00
Rose and Carmine Shades.....	1.60	20.00
Rose and Pink Shades.....	1.60	20.00

SCHIZANTHUS WISETONENSIS

	per oz.	lb.
Exquisite Mixed, very brilliant.....	.160	20.00
Rose and Amber Shades.....	.20	2.00

SIDALCEA

Stark's Hybrids, wide range of color.....	.40	5.00
---	-----	------

SMILAX

Myrsiphyllum Asparagoides25	2.50
---------------------------------	-----	------

STATICE (Sea Lavender)

Bonduelli, golden yellow.....	.10	.60
Sinuata Deep Blue, Kampf's Tall Improved	.10	.65
Sinuata Lavender.....	.10	.60
Sinuata Rosea Superba.....	.10	.65
Sinuata True Blue.....	.10	.65
Sinuata White10	.60
Sinuata Mixed10	.60

STOCKS (Gilliflower)

AWARDS Received at the 1932 R. H. S. STOCK TRIALS held at WISLEY, ENGLAND.

We received THREE AWARDS OF MERIT and NINE HIGHLY COMMENDED for our cultures of Bismark, Beauty of Nice, and Perpetual Branching Stocks at the 1932 stock trials conducted by The Royal Horticultural Society of Great Britain after trial at Wisley, England.

*STOCK GIANTS OF CALIFORNIA

This magnificent group comes very early having the branching habit of the Bismark, with mammoth flowers on longer stems; on this account it is a great improvement over all forcing stocks. We can with confidence recommend it to the florist grower; its branching habit lends itself admirably for bedding work and it comes with a high percentage of double plants, thirty-four inches tall.

	per oz.	lb.
Blood Red, (The Red Woods).....	1.80	22.50
Blue, (Pacific)	1.80	22.50
Chamois, (Santa Barbara).....	1.80	22.50
Lavender, (Tahoe).....	1.80	22.50
Pink, (Monterey).....	1.80	22.50
Rose, (Yosemite)	1.80	22.50
White, (Santa Maria) lots better.....	1.80	22.50
Yellow, (Golden Gate)	1.80	22.50
Exquisite Mixed	1.60	20.00

*STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismark)

This is a very valuable group to the Florists, of branching habit, thirty inches tall, early, and producing a high percentage of double plants. "NONE BETTER." Note the many awards received for this group.

Antique Copper, rich hellebore red.....	1.40	17.50
Blush, (Apple Blossom). Highly Commended		
R. H. S.....	1.40	17.50
Blood Red	1.40	17.50
Canary Yellow, (Golden Ball). Award of		
Merit R. H. S.....	1.40	17.50
Chamois, ivory, tinted old rose, Highly Com-		
mended R. H. S.....	1.40	17.50
Chamois Rose. Award of Merit R. H. S.....	1.40	17.50

*STOCK DOUBLE EARLY GIANT IMPERIAL—Cont.

	per oz.	lb.
Dark Blue	1.40	17.50
Fiery Blood Red. Highly Commended		
R. H. S.....	1.40	17.50
Flesh.....	1.40	17.50
Golden Rose. Highly Commended R. H. S...	1.40	17.50
Lavender. Award of Merit R. H. S.....	1.40	17.50
Lilac. Highly Commended R. H. S.....	1.40	17.50
Mauve Lavender	1.40	17.50
Old Rose	1.40	17.50
Rose	1.40	17.50
Royal Purple	1.40	17.50
White.....	1.40	17.50
White Wonder, white	1.40	17.50
Exquisite Mixed, a brilliant blend made up from named varieties.....	1.00	12.50

STOCK MAMMOTH BEAUTY OF NICE

Abundance, carmine rose	1.00	12.50
Almond Blossom, blush.....	1.00	12.50
American Beauty, rose.....	1.00	12.50
Beauty of Nice, flesh pink.....	1.00	12.50
Belle de Naples, old rose.....	1.00	12.50
Cote d'Azure, light blue.....	1.00	12.50
Mont Blanc, white, Highly Commended		
R. H. S	1.00	12.50
Monte Carlo, canary yellow.....	1.00	12.50
Parma Violet, pale violet.....	1.00	12.50
Rose Pink, exceptionally pleasing shade.....	1.00	12.50
Salmon King, salmon rose.....	1.00	12.50
Summer Night, deep blue. Highly Com- mended R. H. S.....	1.00	12.50
Queen Alexander, rosy lilac.....	1.00	12.50
Souvenir de Monaco, crimson.....	1.00	12.50
Mixed, blended from named sorts.....	.84	10.50

STOCK PERPETUAL BRANCHING (Giant Perfection)

This group is indeed the most popular, and we list the choicest varieties, free flowering, early, and producing a high percentage of doubles.

Blood Red, (Brilliant).....	1.12	14.00
Canary Yellow, (Creole).....	1.12	14.00
Flesh.....	1.12	14.00
Heatham Beauty, terra cotta rose. Highly Commended R. H. S.....	1.12	14.00
Pale Blue, (May Queen).....	1.12	14.00
Pale Violet, (Queen of the Belgians).....	1.12	14.00
Rose, rose pink.....	1.12	14.00
Silvery Lilac, (Empress Augusta Victoria) ..	1.12	14.00
Snowdrift, early pure white.....	1.12	14.00
Violet, (Sapphire)	1.12	14.00
White, (Princess Alice). Highly Commended R. H. S.....	1.12	14.00
Exquisite Mixed, blended from named sorts	.96	12.00

STOCK DOUBLE GIANT EXCELSIOR (Improved Column)

Non-Branching one large flowering spike

Apple Blossom, white with blush tint.....	5.25	65.00
Ball's White, white suffused pink, under glass makes a good white.....	5.20	65.00
Ball's White Dwarf, same color as above, flowering spike more dense.....	5.20	65.00

STOCK DOUBLE GIANT EXCELSIOR—Cont.

	per oz.	lb.
Chamois Pink	5.20	65.00
Lilac Blue, lilac blue.....	5.20	65.00
Malmaison Pink, light pink.....	5.20	65.00
Rose	5.20	65.00
Ruby.....	5.20	65.00
*Silvery Lilac, bright lavender, this is the most popular of the group.....	5.20	65.00
Exquisite Mixed	5.20	65.00

STOCK DOUBLE EMPEROR (Large Winter Flowering)

Crimson King, dark crimson.....	2.00	25.00
Egyptian, rose	2.00	25.00
Empress Elizabeth, carmine.....	2.50	30.00
Lilac Lady, pleasing lilac.....	2.40	30.00
Violetta, violet	2.40	30.00
White Lady, very double.....	2.40	30.00
Choice Mixed	1.60	20.00

SUNFLOWER—See Helianthus**TITHONIA SPECIOSA (Mexican Sunflower)**

Orange Vermillion. (The Golden Daisy of the Incas)40	5.00
---	-----	------

TROPAEOLUM CANARIENSE

Canary Bird Vine, yellow (Sold out).....	.10	1.00
--	-----	------

URSINIA

Anethoides, orange yellow with maroon zone80	10.00
Anethoides New Hybrids, orange with varied zones.....	.80	10.00
Aurora, bright orange, crimson zone.....	.80	10.00
*Pulchra, vivid orange, a perfect gem, we recommend it for borders or beds.....	1.20	15.00

VENIDIUM FASTUOSUM

Golden Orange, maroon disc.....	1.60	20.00
Hybrids Mixed (New)	1.60	20.00

VERBENA HYBRIDA

Blue Shades35	4.00
Danebrog, intense scarlet, large white eye....	.35	4.50
Dark Blue35	4.00
Defiance, bright scarlet.....	.35	4.50
Lucifer, brilliant scarlet self.....	.35	4.50
Mayflower, pink self.....	.35	4.50
Pink and Rose Shades.....	.35	4.00
Purple Mantle, purple.....	.35	4.00
Purple Shades35	4.00
White35	4.00
Mammoth Choice Mixed.....	.30	3.50

VERBENA HYBRIDA GRANDIFLORA

The Florists' group; the plants have mammoth trusses of gigantic blooms, very compact, and coming true from seed.

Beauty of Oxford Hybrids.....	.65	8.00
Blue, white eye.....	.65	8.00
Cerise Queen, soft salmon cerise.....	.65	8.00
Coccinea, scarlet, white eye.....	.65	8.00
Cream, cream white.....	1.80	20.00
Etna, geranium red, light yellow eye.....	.65	8.00

VERBENA HYBRIDA GRANDIFLORA—Cont.

	per oz.	lb.
Lavender Glory, lavender, cream eye.....	.65	8.00
Lucifer, flaming scarlet self.....	.65	8.00
Luminosa, fiery pink shading to salmon.....	.65	8.00
Pure White, fine.....	.65	8.00
Rosea Stellata, rose pink, white eye.....	.65	8.00
Spectrum Red, vivid crimson.....	.65	8.00
Violacea Stellata, violet, white eye.....	.65	8.00
Exquisite Mixed, (Gigantea).....	.48	6.00

VERBENA HYBRIDA COMPACTA ERECTA

Carmine Ball, bright carmine, very compact	1.00	12.00
Fireball, very dwarf and compact, bright scarlet.....	1.00	12.00
Pink and Rose Bouquet.....	1.80	20.00
Rose Bouquet, new color.....	2.25	25.00
White Bouquet	1.80	20.00
Pastel Shades, an exceptionally beautiful blend, with the erect compact habit—new shades with very large flowers.....	.80	10.00
Royal Bouquet Mixed, 15 to 18 inches tall erect, large brilliant flowers.....	.80	10.00

VIRGINIAN STOCK

Choice mixed (Sold out)10	1.00
-------------------------------	-----	------

**WALLFLOWER DOUBLE ANNUAL,
EARLY WONDER**

Gold Standard, golden yellow.....	.80	10.00
Choice Mixed48	6.00

ZINNIA GIANT DOUBLE DAHLIA FLOWERED

Canary Bird, primrose.....	.35	4.00
Crimson Giant, deep crimson.....	.35	4.00
Crown o' Gold Desert gold, deep golden yellow70	8.00
Dream, lavender turning to violet.....	.35	4.00
Exquisite, light rose.....	.35	4.00
Golden State, golden yellow.....	.35	4.00
Luminosa, flaming rose.....	.35	4.00
Oriole, orange35	4.00
Old Rose, same shade.....	.35	4.00
Polar Bear, white.....	.35	4.00
Scarlet Flame, bright scarlet.....	.35	4.00
Exquisite Mixed, a very brilliant blend.....	.30	3.50
Choice Mixed.....	.20	2.25

**ZINNIA CALIFORNIA GIANTS or
GIANT DOUBLE MAMMOTH**

Daffodil, canary yellow.....	.35	4.00
Enchantress, light pink with deep center.....	.35	4.00
Grenadier, deep red.....	.35	4.00
Miss Wilmott, soft pink.....	.35	4.00
Orange King, burnt orange.....	.35	4.00
Rose Queen, brilliant rose.....	.35	4.00
Exquisite Mixed30	3.50
Choice Mixed20	2.25

ZINNIA ELEGANS DOUBLE LILLIPUT

Canary Yellow25	2.50
Golden Gem, golden orange.....	.25	2.50
Salmon Rose25	2.50
Scarlet Gem (Red Riding Hood).....	.25	2.50
White Gem, white.....	.25	2.50
Mixed20	2.00

ZINNIA CHRYSANTHEMUM FLOWERED

per oz. lb.

*Fantasy Finest Mixed, (New). This is an exceptionally fine type of zinnia. The flowers resemble the Japanse Chrysanthemum or Cactus Dahlia, a wide color range .40 5.00

ZINNIA SCABIOSA FLOWERED MIXED

A beautiful blend of re-selected stock..... .40 5.00

ZINNIA GIANT DOUBLE

Choice Mixed20 2.00

THE SANTA MARIA BEAUTIFUL GARDEN MIXTURE

A blend of hardy annuals, suitable for vacant lots, and odd corners, giving a continual floral display from early summer till late fall..... .10 .50

CUT FLOWER MIXTURE..... .10 .60

Annuals suitable for cut flowers.

TERMS

• •

Seeds are quoted f. o. b. Santa Maria, California. Sixty days net acceptance, or 2 per cent discount for cash within thirty days from date of invoice.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

We give no warranty, express or implied, as to purity, description, productiveness, or any other matter, of any seeds we send out, and we will be in no way responsible for them.

• •

The Wm. Macdonald Seed Co.

NEW YORK FLORISTS' CLUB VARIETY TEST



The Sweet Peas listed in this report are taken from the New York Florists' Club Variety Test report and are part of a group selected from 160 new varieties tested during the greenhouse year of 1935-36.

SWEET PEAS

	Rating
Danube, mid-blue 251-34-A-35.....	*
‡Bright Vulcan 291-34-2-35.....	1
‡Light Blue 91-35	*
Mother Machree, salmon pink.....	1
Sunproof Orange, orange T38-35.....	1
Sequoia, salmon cerise.....	*
‡Light Rose T5-35.....	*
‡Golden Cerise 38-35	*
‡Novelties for 1937-38.	

Our Novelties taken from the New York Florists' Club Report on Outdoor Flowering Annuals, "selected for their excellence from test plantings of 267 new varieties." They were all grown in a field without irrigation in the summer of 1936.

Calliopsis Drum. Gold Crest.....	1
Cosmos Sensation, giant flowered Cosmos.....	*

SALPIGLOSSIS EMPEROR DWARF

Brown & Gold 64-35.....	*
Deep Crimson Purple 70-35.....	*
Deep Red 1446-35.....	*
Primrose Yellow 996-35.....	*
Scarlet & Gold 1422-35.....	*
Violet & Gold 1364-35.....	*

Special Merit = *
Excellent..... = 1



Petunia Dwarf Giant



For a complete listing of all the better
varieties see pages 26 to 29.

